

We are a new start up business (aftermarket car accessory) based in Australia named "IMMACHINE" is looking for a simple and minimalist logo design that reflects our philosophy - ingenious gadgets (smart device, simple life)

Prefer the font based logo - words "IMMACHINE" in a unique black color typography and well-proportioned steering wheel abstract graphic symbol in the front of the words. Please refer the example in the attachment. The successful candidate with passed project demonstrations may lead to business card, company stationery, website and package design opportunities. **Please read the following instructions carefully, the designs are not following steps below may be eliminated.**

Please provide a least 3 designs:

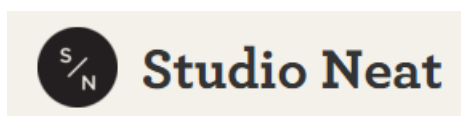
- 1) 1st design - As the brief descript above, (an short introduction how the logo reflect on the company philosophy ingenious gadgets (smart device, simple life)
- 2) 2nd design – only with colour constrain of black, gray or easy to print out colour, no shape and form limits (please provide a short brief of the idea such how the logo reflects on the company philosophy, and where the inspiration from)
- 3) 3rd design – no limits, base on your own interpretation (please provide a short brief of the idea such how the logo reflects on the company philosophy, and where the inspiration from)

Look forward seeing your ideas.

Regards

Paul IMMACHINE company

Examples below:



Initial idea:

